



THE PINNACLE OF LUXURY AND LEISURE TRAVEL

Build your business

Date: Thursday, 16 November, 2017 | Venue: The Ashok Hotel, New Delhi







UNIQUE BUSINESS PLATFORM SELL MICE LUXURY & LEISURE

PRE-QUALIFIED BUYERS

TOP
CORPORATES
& TRAVEL
PROVIDERS

PRE-SCHEDULED APPOINTMENTS

MICE, LUXURY & LEISURE SEMINAR

NETWORKING LUNCH AND TEA

Buyer Profile

- MICE Planners
- Facility Heads
- Marketing Heads
- HR Heads
- Corporate Travel Managers
- Administration Heads
- PCOs
- Wedding Planners
- Event Planners
- Travel Agents
- Tour OperatorsLuxury Buyers
- Leisure Buyers
 Incentive House
- Incentive Houses
- Production Houses

Hospitality Partner



Media Partner



Organiser



EXHIBITOR PACKAGES

Fixed Booth Space Rebated Cost (@ ₹ 9,000 per sq.m.) – ₹ 81,000

- Area 9 sq.m.
- 2/3 side wall partitions consisting of pre-laminated polycam panels in white colour powder coated octonorn system as per layout plan
- · Fascia with the company's name in computer cut vinyl lettering
- 3 spotlights
- 1 power socket
- 2 Delegates
- 1 table and 2 chairs
- 1 Delegate permit for Reverse Marketplace

- Space for Each Additional Pull-Up Banner (For Table-Top Package) – ₹ 15,000
- Selection of Table/Stall Position – ₹ 10,000



Table-Top Package – ₹ 60,000

- 2 delegates
- 1 table
- Display of 1 pull-up banner



PARTNERSHIP OPTIONS

Principal State / Country Partner – ₹15,00,000 (inclusive of all taxes)

- **1. Exclusive Press Conference / Seminar Area:** A dedicated press conference / seminar area with presentation facility will be provided to the principal state / country partner with a sitting capacity of 50 pax for hosting the seminar.
 - Duration: 2 Hours
 - Capacity: 50 pax
 - Lunch for all 50 guests (Rs. 3,000 per plate will be charged in case guest number exceeds 50)
 - · Elevated stage with podium
 - 2 side wings for video / presentation including audio-video console
 - Branding in the seminar area

2. Deliverables at Mart Area:

- Shell space of 24sq.m.
- 5-minute presentation in the inaugural ceremony
- Registration for 7 delegates from the partner company
- Logos on backdrop, side wings, invitation, advertisement and promotional mailers stating principal state / county partner
- 2 LCD screens inside the stand
- Visual presentation (no audio) played in loop with others partner presentation at mart area throughout the day
- Promotional CDs / Material can be put in the delegate kit bags (CDs to be provided by the Partner)
- Double Spread advertisement in the Exhibitor Catalogue
- 5 standees at the mart area
- 2 well trained professional hostesses for assistance

3. Post Event Coverage:

- MTM+LLTM story coverage, stating principal state / country partner in Today's Traveller magazine
- 2 page special coverage of press conference / seminar in Today's Traveller magazine
- Post event coverage on social media

Platinum Partner – ₹10,50,000 + Statutory Government Taxes as applicable

- Registration for 5 delegates from the partner company
- Shell space of 18sq.m.
- One LCD screen inside the stand
- 5-minute presentation
- One shared big screen in the mart area on which video (no audio) will play throughout the day from opening of the mart (ribbon cutting) till 5 p.m., except during lunch, tea-breaks and wine evening. The video will be in loop with videos of other partners
- Logo on all collaterals advertisements and invitation cards stating the Platinum Partner
- Promotional CDs / Material can be put in the delegate kit bags (CDs to be provided by the Partner)
- Double Spread advertisement in the Exhibitor Catalogue
- 50 specially designed invitation cards for the Platinum Partner's corporate guests (to be distributed by the partner itself). Only corporate guests can be invited, not employees of the partner company

Diamond Partner – ₹7,50,000 + Statutory Government Taxes as applicable

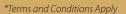
- Registration of 4 delegates from the partner company
- Shell space of 15sg.m.
- One LCD screen inside the stand
- 3-minute presentation
- One shared big screen in the mart area on which video (no audio) will play throughout the day from opening of the mart (ribbon cutting) till 5 p.m., except during lunch, tea-breaks and wine evening. The video will be in loop with videos of other partners
- Logo on all collaterals advertisements and invitation cards stating the Diamond Partner
- Full-page advertisement in the Exhibitor Catalogue
- 30 specially designed invitation cards for the Diamond Partner's corporate guests (to be distributed by the partneritself). Only corporate guests can be invited, not employees of partner company

Gold Partner – ₹5,50,000 + Statutory Government Taxes as applicable

- Registration of 3 delegates from the partner company
- Shell space of 12sq.m.
- One LCD screen inside the Stand
- 2-minute presentation
- One shared big screen in the mart area on which video (no audio) will play throughout the day from opening of the mart (ribbon cutting) till 5 p.m., except during lunch, tea-breaks and wine evening. The video will be in loop with videos of other partner states
- Logo on all collaterals advertisements and invitation cards stating the Gold Partner
- Full-page advertisement in the Exhibitor Catalogue
- 20 specially designed invitation cards for the Gold Partner's corporate guests (to be distributed by the Gold Partner itself). Only corporate guests can be invited, not employees of the partner company

Reverse Marketplace Partner ₹4,00,000

- Logo on all collaterals
- Partner can put up standees during the Reverse Marketplace Session
- Partner can also put brochures on all tables placed in the Reverse Marketplace
- Full-page advertisement in the Exhibitor Catalogue





Note: Please note that statutory Government Taxes as applicable will be added to all the above costs

Lunch Partner – ₹7,00,000

- Partner will be allowed to put 4 pull up banners in the lunch area
- Video without audio on big screen during lunch
- Registration of 3 delegates from the partner company
- Shell space of 9 sq.m.
- One LCD screen inside the stand
- on all collaterals Logo advertisements and invitation cards stating the lunch partner
- Full-page advertisement in the Seller profile booklet / mart catalogue

Wine Partner – ₹3,00,000

- Partner will provide the wine and in return will be allowed to put up 4 pull up banners near the bar/wine area
- Video without audio on big screen during the wine service
- Logo on all collaterals

Afternoon Tea Partner – ₹3,00,000

- Afternoon Tea Partner will be allowed to put up 4 pull up banners in the tea area
- · Video without audio on big screen during the afternoon tea break.
- Logo on all collaterals

Morning Tea Partner – ₹3,00,000

- Morning Tea Partner will be allowed to put up 4 pull up banners in the tea area
- Video without audio on big screen during the morning tea break
- Logo on all collaterals

Delegate Kit Bag Partner – ₹3,00,000

- The partner will provide kit bags. The partner can put its logo on the kit bag along with the MTM+LLTM logo
- Logo on all collaterals

Lanyard Partner – ₹3,00,000

- Lanyards to be provided by the partner. The partner can put its logo on the lanyards
- Logo on all collaterals

NOTE: Please note that Statutory Government Taxes as applicable will be added to all the above costs • Terms and Conditions Apply

PROMOTIONAL OPPORTUNITIES

Promotional Material ₹ 15,000

Companies have the opportunity to distribute promotional material like pen drives, CDs, brochures (A4 size with maximum 4 sides), bags, caps, T-shirts, pens and key chains. These will be placed in the delegate kit bag. The items will be provided by the partner with its logo. Cost given above is per item.

Video Presentation ₹ 50,000

This will be without audio. It will be in a 5-minute loop on one shared screen at the venue at intervals of 30 minutes during MTM+LLTM. It will last from ribbon cutting to 5 p.m., excluding lunch and tea breaks.

Advertisement in Exhibitor Catalogue

- Inside pages ₹ 20,000
- Inside Front Cover ₹40,000
- Inside Back Cover ₹ 35,000
- Outside Back Cover ₹ 50,000

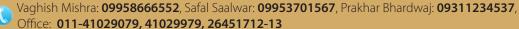
Standee in the **Registration Area** ₹ 20,000 per standee

One banner stipulated size bearing the partner's name and logo (supplied by the partner) will be strategically displayed in the registration area. Maximum 5 banners will be allowed.

Buyers at a glance

- RELIANCE ENTERTAINMENT-DIGITAL









www.twitter.com/mtm_lltm



