



INDIA'S PREMIER MICE MART  
CATERING TO  
CORPORATE TRAVEL & MICE



THE PINNACLE OF  
LUXURY AND LEISURE TRAVEL

# Build your business

**Date:** Thursday, 16 November, 2017 | **Venue:** The Ashok Hotel, New Delhi



**1**

UNIQUE  
BUSINESS  
PLATFORM

**2**

SELL MICE  
LUXURY &  
LEISURE

**3**

PRE-QUALIFIED  
BUYERS

**4**

TOP  
CORPORATES  
& TRAVEL  
PROVIDERS

**5**

PRE-SCHEDULED  
APPOINTMENTS

**6**

MICE, LUXURY  
& LEISURE  
SEMINAR

**7**

NETWORKING  
LUNCH AND  
TEA

## Buyer Profile

- MICE Planners
- Facility Heads
- Marketing Heads
- HR Heads
- Corporate Travel Managers
- Administration Heads
- POCs
- Wedding Planners
- Event Planners
- Travel Agents
- Tour Operators
- Luxury Buyers
- Leisure Buyers
- Incentive Houses
- Production Houses

**Hospitality Partner**



**Media Partner**



**Organiser**



# EXHIBITOR PACKAGES

## Fixed Booth Space

**Rebated Cost (@ ₹ 9,000 per sq.m.) – ₹ 81,000**

- Area - 9 sq.m.
- 2/3 side wall partitions consisting of pre-laminated polycam panels in white colour powder coated octonorn system as per layout plan
- Fascia with the company's name in computer cut vinyl lettering
- 3 spotlights
- 1 power socket
- 1 table and 2 chairs
- 2 Delegates
- 1 Delegate permit for Reverse Marketplace

**Booth Space – ₹ 15,500 per sq. m.**

For area larger than 25 sq.m

**Bare Space – ₹ 15,000 per sq. m.**

For area larger than 25 sq.m.

You can put up your own stand as per the event organiser's layout plan and specifications.



- Space for Each Additional Pull-Up Banner (For Table-Top Package) – ₹ 15,000
- Selection of Table/Stall Position – ₹ 10,000
- LCD/Plasma TV (provided by organiser) – ₹ 7,000

**Table-Top Package – ₹ 60,000**

- 2 delegates
- 1 table
- Display of 1 pull-up banner



# PARTNERSHIP OPTIONS

**Principal State / Country Partner – ₹15,00,000 (inclusive of all taxes)**

**1. Exclusive Press Conference / Seminar Area:** A dedicated press conference / seminar area with presentation facility will be provided to the principal state / country partner with a sitting capacity of 50 pax for hosting the seminar.

- Duration: 2 Hours
- Capacity: 50 pax
- Lunch for all 50 guests (*Rs. 3,000 per plate will be charged in case guest number exceeds 50*)
- Elevated stage with podium
- 2 side wings for video / presentation including audio-video console
- Branding in the seminar area

**2. Deliverables at Mart Area:**

- Shell space of 24sq.m.
- 5-minute presentation in the inaugural ceremony
- Registration for 7 delegates from the partner company
- Logos on backdrop, side wings, invitation, advertisement and promotional mailers stating principal state / county partner
- 2 LCD screens inside the stand
- Visual presentation (no audio) played in loop with others partner presentation at mart area throughout the day
- Promotional CDs / Material can be put in the delegate kit bags (CDs to be provided by the Partner)
- Double Spread advertisement in the Exhibitor Catalogue
- 5 standees at the mart area
- 2 well trained professional hostesses for assistance

**3. Post Event Coverage:**

- MTM+LLTM story coverage, stating principal state / country partner in Today's Traveller magazine
- 2 page special coverage of press conference / seminar in Today's Traveller magazine
- Post event coverage on social media

### Platinum Partner – ₹10,50,000 + Statutory Government Taxes as applicable

- Registration for 5 delegates from the partner company
- Shell space of 18sq.m.
- One LCD screen inside the stand
- 5-minute presentation
- One shared big screen in the mart area on which video (no audio) will play throughout the day from opening of the mart (ribbon cutting) till 5 p.m., except during lunch, tea-breaks and wine evening. The video will be in loop with videos of other partners
- Logo on all collaterals – advertisements and invitation cards stating the Platinum Partner
- Promotional CDs / Material can be put in the delegate kit bags (CDs to be provided by the Partner)
- Double Spread advertisement in the Exhibitor Catalogue
- 50 specially designed invitation cards for the Platinum Partner's corporate guests (to be distributed by the partner itself). Only corporate guests can be invited, not employees of the partner company

### Diamond Partner – ₹7,50,000 + Statutory Government Taxes as applicable

- Registration of 4 delegates from the partner company
- Shell space of 15sq.m.
- One LCD screen inside the stand
- 3-minute presentation
- One shared big screen in the mart area on which video (no audio) will play throughout the day from opening of the mart (ribbon cutting) till 5 p.m., except during lunch, tea-breaks and wine evening. The video will be in loop with videos of other partners
- Logo on all collaterals – advertisements and invitation cards stating the Diamond Partner
- Full-page advertisement in the Exhibitor Catalogue
- 30 specially designed invitation cards for the Diamond Partner's corporate guests (to be distributed by the partner itself). Only corporate guests can be invited, not employees of partner company

### Gold Partner – ₹5,50,000 + Statutory Government Taxes as applicable

- Registration of 3 delegates from the partner company
- Shell space of 12sq.m.
- One LCD screen inside the Stand
- 2-minute presentation
- One shared big screen in the mart area on which video (no audio) will play throughout the day from opening of the mart (ribbon cutting) till 5 p.m., except during lunch, tea-breaks and wine evening. The video will be in loop with videos of other partner states
- Logo on all collaterals – advertisements and invitation cards stating the Gold Partner
- Full-page advertisement in the Exhibitor Catalogue
- 20 specially designed invitation cards for the Gold Partner's corporate guests (to be distributed by the Gold Partner itself). Only corporate guests can be invited, not employees of the partner company

### Reverse Marketplace Partner ₹4,00,000

- Logo on all collaterals
- Partner can put up standees during the Reverse Marketplace Session
- Partner can also put brochures on all tables placed in the Reverse Marketplace
- Full-page advertisement in the Exhibitor Catalogue

*\*Terms and Conditions Apply*



**Note:** Please note that statutory Government Taxes as applicable will be added to all the above costs



### Lunch Partner – ₹7,00,000

- Partner will be allowed to put 4 pull up banners in the lunch area
- Video without audio on big screen during lunch
- Registration of 3 delegates from the partner company
- Shell space of 9 sq.m.
- One LCD screen inside the stand
- Logo on all collaterals – advertisements and invitation cards stating the lunch partner
- Full-page advertisement in the Seller profile booklet / mart catalogue

### Wine Partner – ₹3,00,000

- Partner will provide the wine and in return will be allowed to put up 4 pull up banners near the bar/wine area
- Video without audio on big screen during the wine service
- Logo on all collaterals

### Afternoon Tea Partner – ₹3,00,000

- Afternoon Tea Partner will be allowed to put up 4 pull up banners in the tea area
- Video without audio on big screen during the afternoon tea break.
- Logo on all collaterals

### Morning Tea Partner – ₹3,00,000

- Morning Tea Partner will be allowed to put up 4 pull up banners in the tea area
- Video without audio on big screen during the morning tea break
- Logo on all collaterals

### Delegate Kit Bag Partner – ₹3,00,000

- The partner will provide kit bags. The partner can put its logo on the kit bag along with the MTM+LLTM logo
- Logo on all collaterals

### Lanyard Partner – ₹3,00,000

- Lanyards to be provided by the partner. The partner can put its logo on the lanyards
- Logo on all collaterals

**NOTE:** Please note that Statutory Government Taxes as applicable will be added to all the above costs • Terms and Conditions Apply

## PROMOTIONAL OPPORTUNITIES

### Promotional Material ₹ 15,000

Companies have the opportunity to distribute promotional material like pen drives, CDs, brochures (A4 size with maximum 4 sides), bags, caps, T-shirts, pens and key chains. These will be placed in the delegate kit bag. The items will be provided by the partner with its logo. Cost given above is per item.

### Video Presentation ₹ 50,000

This will be without audio. It will be in a 5-minute loop on one shared screen at the venue at intervals of 30 minutes during MTM+LLTM. It will last from ribbon cutting to 5 p.m., excluding lunch and tea breaks.

### Advertisement in Exhibitor Catalogue

- Inside pages ₹ 20,000
- Inside Front Cover ₹ 40,000
- Inside Back Cover ₹ 35,000
- Outside Back Cover ₹ 50,000

### Standee in the Registration Area ₹ 20,000 per standee

One banner of stipulated size bearing the partner's name and logo (supplied by the partner) will be strategically displayed in the registration area. Maximum 5 banners will be allowed.

## Buyers at a glance

- ACCELYA KALE SOLUTIONS
- ACCRETIVE HEALTH INDIA
- ADITYA BIRLA MANAGEMENT CORPORATION
- AIRCEL
- AMWAY INDIA ENTERPRISES
- ANNIK TECHNOLOGY SERVICES
- APAR INDUSTRIES
- APOLLO TYRES
- AREVA INDIA
- AT KEARNEY
- BAJAJ ELECTRICALS
- BIRLASOFT
- BISLERI INTERNATIONAL
- CANARA HSBC OBC
- CHANGYOU.COM INDIA
- CONTINENTAL INDIA
- DABUR INDIA
- EMAMI
- ERICSSON INDIA GLOBAL SERVICES
- ESCORTS
- ESPIRE INFOLABS
- ETP INTERNATIONAL
- FRACTAL ANALYTICS
- FUJITSU CONSULTING INDIA
- HDFC BANK
- HDFC MUTUAL FUND
- HDFC STANDARD LIFE INSURANCE COMPANY

- HINDALCO INDUSTRIES
- IDBI FEDERAL LIFE INSURANCE
- INDIAMART INTERMESH
- J K CEMENT
- J K LAKSHMI CEMENT
- JAKSON
- JINDAL STEEL & POWER
- JUBILANT FOODWORKS
- KAJARIA CERAMICS
- KOTAK COMODITY SERVICES
- LAVA INTERNATIONAL
- LUMINOUS POWER TECHNOLOGIES
- MACLEODS PHARMACEUTICALS
- MAHINDRA FINANCE
- MARICO
- MAX SUPER SPECIALITY HOSPITAL
- MERCER
- NAGARRO SOFTWARE
- NEWGEN SOFTWARE TECHNOLOGIES
- NIIT
- OSC SERVICES
- PARLE AGRO
- PIRAMAL HEALTHCARE
- PRATIBHA INDUSTRIES
- PSL
- PUNJ LLOYD
- RELIANCE BIG ENTERTAINMENT
- RELIANCE CAPITAL

- RELIANCE ENTERTAINMENT-DIGITAL
- RELIANCE INFRASTRUCTURE
- SAINT GOBAIN
- SAPIENT CONSULTING
- SBI LIFE INSURANCE CO
- SHAREKHAN
- SONY MUSIC ENTERTAINMENT
- SPYKAR LIFESTYLE
- SQUARE YARDS
- STAPLES FUTURE OFFICE PRODUCTS
- STERIA
- STRYKER INDIA
- SUNWAYS INDIA
- TATA MOTORS
- TATA TELESERVICES
- THE RATNAKAR BANK
- THE WALT DISNEY COMPANY
- TIKONA DIGITAL
- TRANSASIA BIO-MEDICALS
- TUPPERWARE INDIA
- ULTRATECH CEMENT
- UNICHEM LABORATORIES
- VEDANTA
- VOLVO AUTO INDIA
- VOLVO EICHER COMMERCIAL VEHICLES
- WNS GLOBAL SERVICES
- WOCKHARDT
- YASH RAJ FILMS

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